






Wednesday – May 3, 2023			
8:15 a.m. – 4:30 p.m.	Registration/Information Desk Open		
8:15 a.m. – 9:00 a.m.	Breakfast Buffet – Grand Ballroom		
9:00 a.m. – 12:00 p.m.	Research Basics Bootcamp Morning Session <i>Amy Begg, Emory University</i> <i>Lisa Foster, Phillips Academy</i> Room: Worthy	High Finance for Prospect Researchers Morning Session <i>Valerie Anastasio</i> Boston Children's Hospital Trust Room: Charles	Applied Prospect Research Analytics Workshop <i>Steve Grimes</i> Helen Brown Group Room: Executive Boardroom
12:00 p.m. – 1:30 p.m.	Luncheon – Grand Ballroom		
1:30 p.m. – 4:30 p.m.	Research Basics Bootcamp Afternoon Session <i>Amy Begg, Emory University</i> <i>Lisa Foster, Phillips Academy</i> Room: Worthy	High Finance for Prospect Researchers Afternoon Session <i>Valerie Anastasio</i> Boston Children's Hospital Trust Room: Charles	Beginner/Intermediate Microsoft Excel & Word Workshop <i>Jamie Lewis</i> Harvard T.H. Chan School of Public Health Room: Executive Boardroom
4:30 p.m. – 5:00 p.m.	Break		
5:00 p.m. – 8:30 p.m.	NEDRAcon2023 Opening Reception sponsored by DonorSearch at the Basketball Hall of Fame		
9:00 p.m. – 11:00 p.m.	NEDRA After Dark Karaoke sponsored by iWave at the Sheraton's Stonehaven Room		

**Schedule is subject to change.*

***For complete session descriptions please refer to the NEDRA website: www.nedra.org/conference*




Thursday – May 4, 2023

7:45 a.m. – 4:00 p.m.	Registration/Information Desk and Exhibitor Hall Open		
7:45 a.m. – 8:45 a.m.	Breakfast Buffet – Grand Ballroom		
8:15 a.m. – 8:45 a.m.	Volunteer Orientation – Executive Boardroom		
8:15 a.m. – 8:45 a.m.	Welcome & Networking for New Members & First Time Conference Attendees – Room: Worthy		
9:00 a.m. – 10:00 a.m.	Keynote: Patricia Banks, Professor, Mount Holyoke College & Author Moderator: Milagro "Misa" Lobato, Director, Prospect Management & Analytics, Rhode Island School of Design Room: Grand Ballroom		
10:00 a.m. – 10:15 a.m.	Break		
10:15 a.m. – 11:15 a.m.	(A1) The Dark Arts of Revenue and Fundraising Forecasting <i>John Carasone</i> Williams College Room: Charles	(A2) Changing Asia Landscape <i>Shauna Meegan & Stephanie Snow</i> Harvard University Room: Worthy	(A3) Prospecting & Artle: Connecting the Dots Between an Online Game and Prospecting <i>Beth Inman, Shriners Children's</i> <i>Jennifer Vincent, Blackbaud</i> Room: Highland
11:15 a.m. – 11:30 a.m.	Break		
11:30 a.m. – 12:00 p.m.	Sponsor Presentations <div>   Room: Highland </div> <div>  Room: Worthy </div> <div>  Room: Charles </div> <div>  WINDFALL Room: Grand Ballroom </div>		
12:00 p.m. – 12:15 p.m.	Break		
12:15 p.m. – 1:45 p.m.	Luncheon, Business Meeting and Awards		
1:45 p.m. – 2:25 p.m.	Networking – Roundtable Discussions		
2:30 p.m. – 3:30 p.m.	(B1) From Data Science to Skipping the Line: Ways to Use Your Analytics Skills in Daily Life <i>Marianne Pelletier</i> Staupell Analytics Group Room: Charles	(B2) Panel: Researchers In The Arts <i>Kristina Gropper, Helen Brown Group</i> <i>Megan Horton, Rhode Island School of Design</i> <i>Jana Peretti, Boston Symphony Orchestra</i> <i>Colleen O'Donnell, Museum of Fine Arts</i> Room: Worthy	(B3) The Principal Gift Track <i>Suzy Campos</i> Amherst College Room: Highland
3:30 p.m. – 3:45 p.m.	Break		
3:45 p.m. – 4:45 p.m.	(C1) The Joys and Challenges of Small Research Shops <i>Lisa Foster</i> Phillips Academy Room: Charles	(C2) The Psychology of the Philanthropist...Understanding How a Donor Thinks is Essential to Your Research <i>Scot Scala</i> Scala & Associates Room: Worthy	(C3) Planned Giving Models: Explore the Data Enabling the Analytics <i>Lawrence Henze</i> Blackbaud Room: Highland
5:00 p.m. – 6:00 p.m.	Networking Reception sponsored by Windfall at Sheraton Monarch 2 nd floor Atrium		
6:00 p.m. – 8:00 p.m.	Dinner Break – various locations throughout Springfield		
8:00 p.m. – 12:00 a.m.	NEDRA After Dark sponsored by Quantifind at MGM Springfield		

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Friday – May 5, 2023

7:45 a.m. – 2:45 p.m.	Registration/Information Desk and Exhibitor Hall Open		
7:45 a.m. – 8:45 a.m.	Breakfast Buffet – Grand Ballroom		
8:15 a.m. – 8:45 a.m.	Volunteer Orientation – Executive Boardroom		
9:00 a.m. – 10:00 a.m.	(D1) Demystifying Donor Advised Funds <i>Maureen Barry</i> Smith College Room: Worthy	(D2) Physician Compensation <i>Gillian Sciacca</i> Williams College Room: Highland	(D3) Identifying Potential Funders: A CFR Perspective on Funder Research and Prospect Prioritization <i>Marie Kelly</i> , Stonehill College <i>Callie Curran Morrell</i> , UCLA Room: Charles
10:00 a.m. – 10:15 a.m.	Break		
10:15 a.m. – 10:45 a.m.	Sponsor Presentations		
	 Room: Worthy	 Room: Highland	 KALEIDOSCOPE Room: Charles
10:45 a.m. – 11:00 a.m.	Break		
11:00 a.m. – 12:00 p.m.	(E1) Panel: Diversity, Equity & Inclusion <i>Kristal Enter</i> , Massachusetts General Hospital <i>Lauren Casas</i> , Dana-Farber Cancer Institute <i>Samir Chapra</i> , Princeton University <i>Steve Grimes</i> , Helen Brown Group Room: Worthy	(E2) Billionaires are Unlisted: Supporting and Working with Principal Gifts <i>Cara Kennedy & Lucy Miller</i> Massachusetts General Hospital Room: Highland	(E3) How to Get Started Using Power BI for Visualization <i>Emily Marcason-Tolmie & Katy Rusate</i> Skidmore College Room: Charles
12:00 p.m. – 12:15 p.m.	Break		
12:15 p.m. – 1:15 p.m.	Luncheon and Sponsor Raffle – Grand Ballroom		
1:15 p.m. – 1:55 p.m.	Roundtable Discussions – Grand Ballroom		
2:00 p.m. – 3:00 p.m.	(F1) No Due Dates Required: Upcycling Old Scores & Ratings Via Unsupervised Machine Learning and Internal Consistency <i>James Cheng</i> Boston University Room: Worthy	(F2) Oh What a Tangled Web We Weave! <i>Sarah Price</i> BWF Room: Highland	(F3) Canadian Million \$ Prospects: An untapped pool <i>Terry Burton</i> Dig In Research Room: Charles
3:00 p.m.	Conference Concludes		

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